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GOOD CAUSES.  GOOD TIMES.

As the event planner you are guaranteed to have too much on your plate during any event. Here's tips on best practices and why a professional emcee is critical to making you look great and ensuring your event is a success.

1. You've planned the event but things never go perfectly. Never! Your job is to make things go smoothly, to put out fires and to keep your guests happy. A professional emcee will **smooth over the rough patches** so your guests even won't notice the "hiccups."
2. During a fundraiser your ED, CEO and Chairperson **should be networking** and not managing the event. Do not assign them roles other than to network - be intentional about who they will interact with and why.
3. A professional emcee knows how to read, adjust and keep the energy and mood of your crowd where you need it to be. Putting an obvious amateur on the microphone exposes you and your organization and **will lose your crowd fast!**
4. What's the one thing you can offer to your guests that is priceless and/or memorable. Is it Entertainment? Food? Prizes? Locale? **Separate yourself from the norm.** A standout emcee makes your night memorable.
5. Make sure your food, beverage and venue are commensurate with your ticket price. **Nothing upsets your guest more** than a cobb salad for a \$200 plated lunch. Yes, it can eat into your bottom line but your guests want value.

Need further proof? Visit [www.humore.us](http://www.humore.us) to see the testimonials of these clients who loved our services.

